



**IIJS**  
INDIA INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai

Concurrent Show

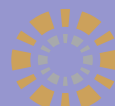
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## COVER STORY

### IIJS Premiere 2024: A Billion-Dollar Sparkle



A grand opening to grander possibilities!

The 40th edition of IIJS Premiere 2024, the world's 2nd largest jewellery trade fair, kicked off with great fanfare yesterday at the Jio World Convention

Centre (JWCC) in Mumbai. The show, organised annually by the Gem & Jewellery Promotion Council (GJEPC), is the country's biggest and most prestigious jewellery trade

show, with over 2,100 exhibitors and an expected 50,000 trade visitors from across India and over 60 countries around the world. This year's event is expected to shatter previous records, with transactions over six days estimated to cross a staggering Rs. 100,000 crores (\$11.9 billion).

The inaugural ceremony was graced by the presence of Shri C.P. Radhakrishnan, Hon'ble Governor of Maharashtra, who delivered the keynote address. He highlighted the importance of the gem and jewellery industry to India's economy.

In his speech, Shri C.P. Radhakrishnan, Hon'ble Governor of Maharashtra, said, "The Indian gem and jewellery industry has grown into a colossal \$32 billion sector, contributing

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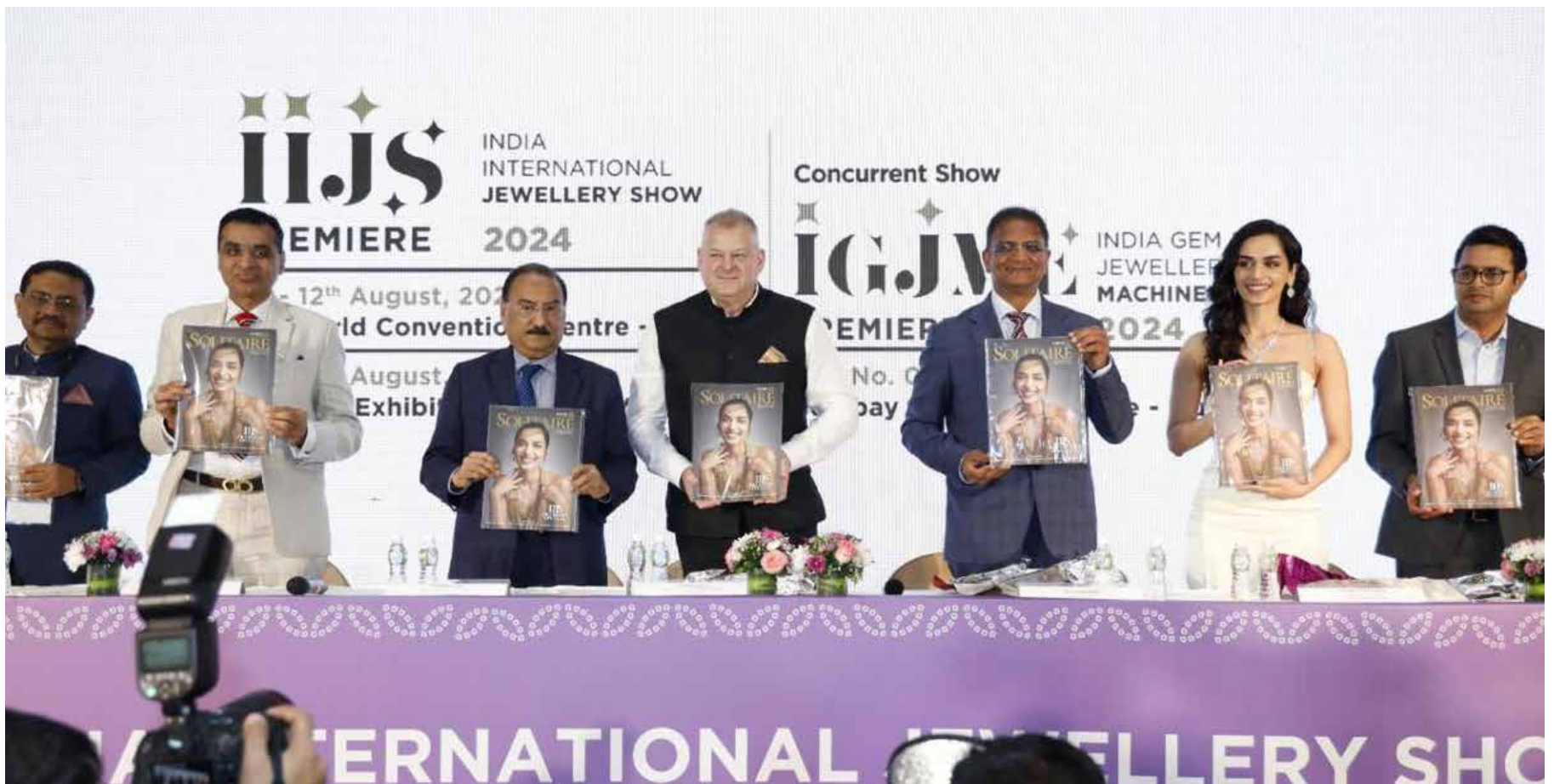


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Dignitaries inaugurating the special edition of Solitaire International IIJS Premiere 2024



Kirit Bhansali honours Mangal Prabhat Lodha

10% to our country's total merchandise exports and employing around 5 million people. This phenomenal growth is a testament to the hard work, dedication, and creativity of everyone involved in this industry. I extend my heartfelt congratulations to everyone for making IIJS Premiere a resounding success. I am confident that this event will not only forge stronger business ties but also inspire greater innovation and collaboration in the years to come."

In addition to the Governor of Maharashtra, the inaugural ceremony was attended by several other dignitaries, including Shri Mangal Prabhat Lodha, Hon'ble Minister of Skill Development and



Manushi strikes a pose at IIJS!

Entrepreneurship, Govt. of Maharashtra; Mr. Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group; Ms. Manushi Chhillar, Former Miss World & GJEPC Brand Ambassador; Mr. Dilip Gaur, Business Director - Novel Jewels, Aditya Birla Group;

and Mr. Paul Alukka, Managing Director, Jos Alukkas.

Mr. Mangal Prabhat Lodha said, "The diamond industry should think of future generations and collaborate to induct them into business and enhance job creation."

Manushi Chhillar stated,



Shri C.P. Radhakrishnan, Hon'ble Governor of Maharashtra

"IIJS is the heartbeat of India's jewellery industry, driving it to new heights of global recognition. For the next 6 days, IIJS will be the epicentre of jewellery design, craftsmanship, and trade."

Paul Rowley added, "IIJS has grown into an outstanding exposition. And it's a testament to the work that the Indian industry has done to become a truly global world leader."

Dilip Gaur noted, "The gem & jewellery industry is unique as it has a nation building aspect as well as consumer intimacy and emotions linked to it."

In his remarks, Mr. Vipul Shah, Chairman, GJEPC, said, "IIJS Premiere has transformed from a modest gathering into a global powerhouse, propelling India's gem and jewellery industry to unprecedented heights. With the strong support of the government and the tireless dedication of our artisans, we are poised to solidify India's position as a world leader in gems and

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Vipul Shah shares a light moment with Manushi Chhillar



Sabyasachi Ray felicitates Paul Alukka



Nirav Bhansali honours Dilip Gaur

jewellery and contribute to India's vision of becoming a Viksit Bharat by 2047. The 40th edition of IIJS Premiere marks not just a milestone but is a testament to our industry's resilience and ambition." Mr. Nirav Bhansali, Convener of National Exhibitions, GJEPC, stated, "With a record-breaking number of exhibitors and attendees, this year's IIJS Premiere promises to be a spectacular showcase of India's gem and jewellery prowess. IIJS Premiere 2024 is more than an exhibition; it's a dynamic platform where tradition meets cutting-edge innovation. Our commitment to sustainability, coupled with initiatives like the Select Club and the 40 Under 40 program, underlines our focus on industry growth and nurturing talent. As we celebrate the rich tapestry of Indian textiles through our 'Brilliant Bharat' theme, we're also embracing

technology to enhance the visitor experience. IIJS Premiere is not just a business event; it's a celebration of our industry's vibrant spirit." IIJS Premiere 2024 is being held concurrently with the India Gem & Jewellery Machinery Expo (IGJME) in Hall 7 at Nesco, featuring the latest technology and equipment for the gem and jewellery industry. This year IGJME boasts the strong presence of 30+ overseas exhibitors from nations like Thailand, Germany, Dubai, Iran, Italy, Israel, USA, Turkey, and Japan. This year too IGJME will feature an exclusive Italian Pavilion. The show also features a number of seminars under the Innov8 Talks marquee on various topics related to the gem and jewellery industry, providing an opportunity for industry professionals to learn about the latest trends and developments in the sector.



Kirit Bhansali welcomes Paul Rowley



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**2024**

9<sup>th</sup> - 13<sup>th</sup> August, 2024

Bombay Exhibition Centre- Mumbai

Hall 1 | Booth No 1C 83C



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## IN STYLE

# MANUSHI CHHILLAR, THE DIAMOND DIVA

Manushi Chhillar, the esteemed brand ambassador of the Gem & Jewellery Export Promotion Council (GJEPC), has consistently showcased her admiration for natural diamonds. In her recent interview to Solitaire International, she speaks passionately about the timeless elegance and unmatched brilliance of diamonds, highlighting their significance in both personal adornment and investment. Manushi, a former Miss World, exemplifies refinement and poise, making her the perfect representative for GJEPC. Her love for diamonds is evident, as she eloquently describes them as not just exquisite gems, but as symbols of enduring beauty and lasting value.

Manushi Chhillar was quick to respond to the rapid fire round posed to her:

#### **Diamonds or Gold?**

As an investment, gold, but to wear, diamonds!

#### **Bracelet or Watch?**

A watch that qualifies as a bracelet.

#### **Dainty or Chunky Jewellery?**

I love daily jewellery

#### **Platinum or gold?**

Gold! It goes well with my skin tone.

#### **What's your favourite gemstone?**

Diamonds!

#### **Coloured gemstones or Diamonds?**

Diamonds always!

#### **Diamonds or Lab-grown diamonds?**

Natural diamonds!

#### **One piece of jewellery you always wear**

Evil eye bracelet

#### **One piece of jewellery that you would run into a burning building for?**

It has to be a pendant that my mom gave me. It's a solitaire pendant.

#### **A jeweller you would blindly buy jewellery from?**

My family jeweller.

#### **One fashion designer who should get into jewellery design.**

Falguni and Shane Peacock. It would be really good if they could bring their concepts into the world of jewellery.

#### **Who, for you, is the OG style queen?**

It's Grace Kelly, any day!

#### **Who, according to you, is the**



**GEM GLAM** - Giving a nod to the Victorian era, the opulent choker with a drop pendant displays a burst of blooms resting on leafy stems. The play of sparkle and subdued luminous light is achieved through the use of fine white diamonds and rose cuts. Choker: **TARA FINE JEWELLERY**

The curvaceous C-hoops encrusted with diamonds draw inspiration from nature, while the openwork bracelet is composed of diamond motifs, each featuring a stylised clover motif. **Earrings & bracelet | FARAH KHAN**



## IN STYLE

### OG queen among the Miss Worlds you look up to?

There are so many of them, but yes, Priyanka Chopra Jonas!

### Which OG style statement can't you get over?

Zendaya's look for Dune 2 and the fact that she pulled out some amazing vintage pieces.

### As an actress, who, according to you, is the OG inspiration among all actresses?

Rekha ji

### In today's fast-moving world, would you rather be 5G or OG?

OG any day.  
 Trends may come and go, but some things should remain timeless, just like my OG diamonds!



**RADIANT ELEGANCE** - The magnificent openwork broad choker is intricately designed with an assortment of rose cuts and white diamonds. The neckpiece is accentuated with large motifs set with luminescent Zambian emeralds framed by diamonds, with rows of emeralds securing the main motif. The tapering, open broad cuff and the three-row earrings are adorned with fancy-cut white diamonds.

**Choker, earrings & cuff | GDK JEWELS**

The diamond-studded ring upholds a pear-shaped Zambian emerald, ending with a scroll-like decorative element that lends it a delicate touch. **Ring | D'YNE JEWELLERY**



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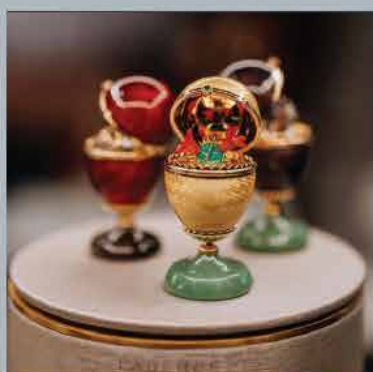
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**GLOBAL EYE**

# Japan's Jewellery Preferences at IIJS Premiere

**Eiji Fuksawa, Senior Director, Japan Jewellery Association, and CEO, Kohsai Co. Ltd.,** tells Solitaire about his experience at the show.



**What are your expectations for this year's IIJS Premiere event? Is this your first visit, or have you attended before? If so, could you share your past experiences?**

Yes, this is my first time at IIJS, and the driving factor is that it is the second-largest gem trade fair in the world. I am here to showcase my jewelry label, Kohsai. While Japan has a well-established diamond market, we are keen to forge relations with India to export exotic

colored gems.

**Are there specific jewelry trends, categories, or designs that are currently gaining popularity in your region? What are you planning to source at IIJS Premiere 2024?**

Japan has traditionally preferred white gold as its staple. However, the younger generations are becoming more experimental, dabbling in yellow and rose gold, and everything in between.

**What are your views on the quality of gems and jewelry produced in India?**

Frankly speaking, the Japanese work ethic emphasizes superlative production. While the quality of gems and jewellery being manufactured in India is fascinating, it can be either superb or just average. The craftsmanship in India needs to be consistently high-quality to be valued among Japanese gem traders.

**How has the economic climate in your country impacted jewelry consumption? What is the demand outlook for the coming year?**

Well, demand has predictably declined since the pandemic, and manufacturing prices have also inflated. We are currently focused on developing new production techniques that are cost-effective and will renew buyers' interest in indulging in jewellery purchases.

## Japanese Buyers Flock to India for IIJS Premiere 2024



Naveen Sonkiya, President & CEO of Sekai Boeki Co. Ltd,

A strong contingent of more than 20 Japanese jewellery industry professionals made their debut at the upcoming IIJS Premiere 2024. Led by industry veteran Naveen Sonkiya, President & CEO of Sekai Boeki Co., Ltd., the delegation comprised a mix of manufacturers, wholesalers, retailers, a designer, and even a bank representative.

Known for their preference for delicate and intricate jewellery, Japanese buyers are eager to explore India's renowned craftsmanship. This

year's IIJS Premiere is expected to be a treasure trove for the Japanese delegation, as they seek to discover new suppliers, innovative designs, and the latest trends in gemstones.

"India's unmatched expertise in gem cutting and its growing prowess in producing high-quality finished jewellery make it an irresistible destination for Japanese buyers," said Sonkiya. "We are excited to explore the vast array of offerings at IIJS Premiere and forge strong partnerships with Indian businesses."

Despite global economic challenges, the Japanese delegation remains bullish on the jewellery market. With recent data indicating a positive trend in jewellery consumption, they are optimistic about the potential for growth and collaboration.

The GJEPC warmly welcomes the Japanese delegation and looks forward to facilitating fruitful business connections at IIJS Premiere 2024.



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SCAN FOR COMPANY DETAILS

**IIJS TRENDS**

# Earring Extravaganza

Solitaire International keeps its ears to the ground to spot must-have styles that you shouldn't miss ... from stylish hoops to fashionable studs, pendant earrings to double drops, all teeming with diamonds and gemstones... here are some earring trends to follow at IIJS Premiere 2024.



The attention-grabbing white gold hoops from the Nuur collection feature prominent nodes to highlight the textural contrast. Channel-set with baguettes and lined with blue sapphires, the new-age hoops pay an ode to the mirror effect of the windows and pillars in Sheesh Mahal, Amer Fort, Rajasthan. By TANVIRKUMAR & CO. (MOKSH)



The stunning and curvaceous nature-inspired gold earrings showcase diamond-studded birds perched on stylised tanzanite buds. The earrings are further enriched with amethyst and rose cut sapphires. By FARAH KHAN



These striking earrings feature structured square diamond motifs wrapped in channel-set citrines. They suspend a larger, intricate design adorned with large radiant-cut tourmalines, framed by prong-set round diamonds and finished with bezel-set drop and round diamonds for a dazzling effect. By AWESOME SPARKLERS



The square-shaped ear studs, centred on large polkis, are elegantly framed by oval tourmalines and drop and square-shaped emeralds. By HARITSONS DESIGNS PVT. LTD.



Geometric synergy radiates from these round ear studs, saturated with rubies. The white and yellow gold floral motif draped around the hoops glitters with diamonds. By D'YNE JEWELLERY



Inspired by the diversity of nature, the full-bodied avian earrings are beautifully designed, complete with magnificent pearl and polki feathers. The beaks are enamelled, while the bodies feature cabochon tourmalines. The earrings are finished with motifs of diamonds, pearls and rubies. By SENSUEL JEWELS



Drawing inspiration from the intricate 'Jaali' (trellis) work of the Mehrangarh Fort in Jodhpur, this delicate and ultra feminine pair of yellow gold hoops features diamond-studded geometric patterns to add to its beauty. By TANVIRKUMAR & CO. (MOKSH)



The gold drop earrings are outfitted with green amethysts accented by emerald and diamond motifs. By EXQUISITE FINE JEWELLERY



The spiral white gold earrings adorned with fancy-cut diamonds suspend lush green emerald drops fringed with diamond trimmings. By SAVIO JEWELLERY



The tiered leafy ear studs in white and yellow gold are carpeted with amethysts and rimmed with white round diamonds. By YS18



Understated yet impactful floral ear studs crafted from carved crystal hold an oval motif each bezel-set with oval cabochon emeralds framed by a scalloped white lacy fringe of diamonds. By A G JEWELS PVT. LTD.



The stylish drop-cut emeralds and diamonds do a dance of merriment in these three-row gold hoops. By VALENTINE JEWELLERY



The asymmetrical ear studs take cues from nature and are represented as stylised flowers. They feature pear-shaped tourmaline and blue topaz and pink sapphires. By FARAH KHAN



Striking pendant earrings fashioned with emeralds, tanzanites, pearls and diamonds. By ANAND RANAWAT (DHANRUPJI DEVAJI & CO.)

**VIEWPOINT**

# Ashish Goyal on How GDK Jewels Elevates Brand Visibility & Business at IIJS Premiere

**ASHISH GOYAL, DIRECTOR, GDK JEWELS,** explains that thorough preparation for the IIJS Premiere begins six months prior to the show. This approach helps the company increase brand visibility, expand its network and grow its business by bringing out unique collections.



**Tell us about your preparations for IIJS Premiere. Are you unveiling collections that are specially made for the show? Can you please throw some light on it?**

Our preparations for the IIJS Premiere have been thorough and strategic, reflecting our dedication to showcasing exceptional jewellery. Over the past six months, we have focused on creative design, followed by three months of detailed craftsmanship. We are unveiling special collections, including the Heritage Collection consisting of traditional motifs with a modern twist. The Modern Elegance line offers new-age jewellery that is sleek and versatile.

All our jewellery comes to life through the handcrafted excellence of our skilled artisans. We also use advanced gem settings, and source our materials ethically.

Our showstopper pieces include a statement necklace that blends traditional Mughal motifs with modern design, and earrings ranging from elegant studs to eye-catching chandeliers.

**What are your expectations from the show?**

We anticipate a high-impact event where we will present our latest collections and innovative designs. We also look forward to understanding emerging trends and customer preferences at the show, and expand our market presence and attract new

retailers.

**You are a high-end jewellery manufacturer. Any impact of record gold prices on buying at the show - positive/negative?**

Higher gold prices have a nuanced impact. While gold's value in high-end jewellery is relatively less, elevated gold prices can enhance the perceived value of our pieces, attracting luxury buyers. We are displaying a diverse range and emphasising long-term value and craftsmanship to cater to varied client needs.

**What is currently trending in terms of consumer preferences?**

**Bespoke Designs:** Customizable bridal pieces with unique personal touches are increasingly popular.

**Classic Elegance:** Timeless, sophisticated designs remain favoured, alongside minimalist styles.

**Gemstones:** Emeralds are resurging in popularity, and



softer hues of gemstones like tanzanite, tourmalines, and multi-coloured sapphires are in high demand for their delicate and romantic appeal.

**Since how long have you been participating in IIJS and how much has it contributed to making your company grow?**

We have been participating in IIJS since 2005. IIJS shows have been pivotal in our growth, providing a platform to showcase our collections, connect with industry leaders, and engage with a broad audience. This participation has significantly enhanced our brand visibility, expanded our market reach, and fostered valuable relationships, contributing greatly to our success.

**In the current business environment, what significance does IIJS Premiere hold for your company?**

IIJS Premiere allows us to highlight our craftsmanship and innovation, gauge market reactions, and gather direct feedback from industry experts and consumers. It's a key milestone in our annual calendar, offering an opportunity to celebrate achievements, share our vision, and reaffirm our dedication to excellence in high-end bridal jewellery.



**IN FOCUS**

# Meet The New Gems Elbowing Their Way into Fine Jewellery Space

The era of simply labelling gemstones as precious or semi-precious is fast nearing an end. Nowadays, each gemstone is appreciated for its unique characteristics and inherent beauty, adding to the rich diversity of fine jewellery. Customers, too, are increasingly attracted to these unconventional gemstones presented with unique, customized cuts, seeking individuality in their pieces. **VAIBHAV DHADDA OF HIS EPONYMOUS LABEL AND CREATIVE HEAD OF JAIPUR JEWELS & ANJU JAIN, CO-FOUNDER, EXQUISITE FINE JEWELLERY** expound on the trends, the new gems stealing the spotlight in the fine jewellery space, investment worthiness and more.

**Apart from emeralds and rubies, what are some of the most sought-after coloured gemstones in fine jewellery today, and the reasons why it makes them desirable to contemporary jewellery buyers?**

**Vaibhav Dhadda (VD):** For us, pink sapphires are on top of the chart. Their feminine hues offer a delightful alternative to traditional blue sapphires. They are prized for their rarity and the delicate spectrum of pink shades make them perfect for incorporating in unique and personalised jewellery pieces.

The serene blue to blue-green tones of aquamarines evoke the tranquility of the ocean, and for their calming effect and timeless appeal, which make them versatile for both everyday wear and special occasions.

These days tourmalines are celebrated for their incredible colour range, including vibrant greens, deep reds, and mesmerising bi-colour varieties. The dynamic hues add a modern and eclectic touch to fine jewellery.

**Anju Jain (AJ):** Ethiopian and Peruvian opals are particularly notable for their beauty and affordability, making them an excellent choice for jewellery. Their good availability further enhances their appeal, contributing to their growing popularity. Apart from these, tourmalines, spinels, tanzanites, and aquamarines are highly desirable in today's fine jewellery space. These gemstones are valued for their unique colours, rarity, and distinctive optical effects. Moreover, the character and essence they bring to fine jewellery cannot be overstated, setting them apart in a market overflowing with the classic combinations of emerald and rubies.

**What are the popular cuts trending in coloured gemstones these days?**



VAIBHAV DHADDA



ANJU JAIN



EXQUISITE FINE JEWELLERY



YS18

**VD:** Nowadays cuts are transitioning beyond traditional shapes. Unusual cuts are captivating contemporary buyers, with the portrait cut standing out as particularly desirable. Inspired by the success of portrait cuts in diamonds, this style is now in high demand for gemstones as well. For instance, a thin slice of a portrait-cut ruby in a hexagon or kite shape

can serve as the centre piece for a truly unique and striking jewellery creation.

The appeal of these unconventional cuts lies in their ability to enhance the natural beauty and individuality of each gemstone, offering a fresh and modern take on fine jewelry that resonates with today's discerning clientele.

**AJ:** Traditional cuts such as oval and cushion shapes in old step-cuts are currently in, enhancing the classic appeal and brilliance of gemstones. However, there is also extensive use of unconventional cuts like kites and bullets by top design houses, reflecting a shift towards more contemporary and artistic designs. These unique cuts offer a fresh and edgy aesthetic,

appealing to modern buyers looking for distinctive pieces.

**In your opinion, which coloured gemstones are currently undervalued in the market but have the potential to become popular in the near future?**

**VD:** In my opinion, tsavorites are currently undervalued but have immense potential to rise in popularity in the future. Often referred to as the "green diamond" due to their vibrant, emerald-like hue and exceptional brilliance, tsavorites offer a remarkable alternative to more traditionally favoured gemstones.

Despite their stunning beauty and rarity, the prices of Tsavorites remain relatively accessible compared to their



# سہ ماہی



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**9<sup>TH</sup> - 13<sup>TH</sup> AUGUST**

BOMBAY EXHIBITION CENTRE - MUMBAI



EXQUISITE FINE JEWELLERY



JAIPUR JEWELS BY VAIBHAV DHADDA

counterparts. As more jewellery enthusiasts recognise the unique allure and value of this captivating gemstone, I believe tsavorites will become increasingly sought after, elevating their status in the world of fine jewellery.

**AJ:** According to me, Ethiopian and Peruvian opals appear to be underpriced despite their gorgeous appearance and good availability, making them excellent choices for jewellery. Spinel, despite their beauty and durability, remain relatively undervalued, but are gaining recognition. Garnet, with its wide range of colors (demantoid, tsavorite, spessartite), is affordable and increasingly appreciated.

**How do coloured gemstones compare to diamonds in terms of investment value and longevity in the fine jewellery market?**

**VD:** While diamonds are often regarded for their immediate liquidity, coloured gemstones can be likened to acquiring a piece of fine art. They may not provide instant financial returns, but their potential for appreciation over time can surpass that of diamonds, offering far better long-term gains.

Synthetic counterparts for coloured gemstones have yet to replicate the natural beauty



SAVIO JEWELLERY

and complexity of their genuine versions, making it easier to distinguish between synthetic and mined stones. This rarity and authenticity ensure that coloured gemstones retain their desirability and investment potential.

**AJ:** Coloured gemstones give character to jewellery and are seen as having inherent value due to the limited reserves of natural stones, suggesting they will always appreciate. While diamonds remain integral to jewellery, the desirability of coloured gemstones can fluctuate based on fashion trends

and market discoveries, but their natural rarity supports their long-term value. Both diamonds and coloured gemstones can be durable and long-lasting, if properly cared for.

**Are there any challenges in sourcing these in terms of price pressure and supply restrictions.**

**VD:** Unlike diamonds, coloured gemstones are more limited in supply and often region-specific. For example, emeralds from Colombia possess different characteristics compared to those from Zambia or Panjshir, and Tanzanites are exclusively found in Tanzania. While this geographical specificity adds to the uniqueness of each gemstone it also complicates their availability.

Additionally, the escalating costs associated with mining have significantly impacted prices. As the expenses involved in extraction and processing continue to rise, it exerts considerable pressure on the market, making these precious stones even more valuable and sought after. These factors collectively underscore the rarity and exclusivity of coloured gemstones, further distinguishing them in the world of fine jewellery.

**AJ:** With depleting reserves of all natural gems, there will always be limited supply and price pressure. Government restrictions often disrupt mining in many regions for valid environmental reasons, adding to the supply chain challenges. High-quality coloured gemstones can command significant prices, especially as demand increases. Ethical concerns also limit availability, as responsibly sourced stones are more desirable, further pressuring the global supply chain.

**With sustainability becoming a focus in the jewellery industry, how are designers incorporating ethically sourced coloured gemstones into their**



EXQUISITE FINE JEWELLERY

**collections?**

**VD:** These days, top jewellery designers are increasingly committed to incorporating ethically sourced coloured gemstones into their collections, ensuring that their practices adhere to strict ethical standards.

As consumers become more conscious and discerning about the origins of their jewellery, designers must respond by transparently sourcing gemstones that uphold fair labour practices and environmental stewardship.

**AJ:** Designers and brands are increasingly focused on transparency and traceability, ensuring gemstones are mined ethically and sustainably. Emphasis is placed on fair wages, safe working conditions, and environmentally friendly mining practices. Using reclaimed stones from vintage jewellery and promoting recycled metals are also becoming more common. Independent certifications, such as those from the Responsible Jewellery Council, help assure buyers of the ethical sourcing of their purchases.

Educating customers on the importance of ethical sourcing and the stories behind each gemstone enhances their value and appeal. Custom and bespoke designs featuring ethically sourced stones cater to the growing market of conscientious buyers. This focus on sustainability is becoming a significant trend in the jewellery industry.





# Crafting Purity Consistently

Section - Gold and Gold CZ  
Studded Jewellery

Zone - 3A | Hall No. 3 – BEC

Stall No. - 3N 380G



 N. M. KAREL & SONS



INDIA  
INTERNATIONAL  
JEWELLERY SHOW

BOMBAY EXHIBITION CENTRE, MUMBAI

HALL-3, STALL 3M-377A

**TECH TALK**

# IGJME Delivers Genuine Leads and Strong Conversions

**SIDDHARTH SANGHVI, CEO, CASCADE STAR INDIA PVT. LTD.,** discusses the significance of IGJME, the latest technological advancements transforming the jewellery industry, and the challenges and opportunities for 2024 and 2025.

**Tell us briefly about your company's journey.**

Cascade Star was founded by Mayur Sheth in 2001 with a vision to provide cutting-edge technology to the Indian jewellery manufacturing industry, empowering them to compete in the international market. Since then, Cascade Star has emerged as a leader in the Indian jewellery market, offering a one-stop solution approach that has established numerous jewellery factories across the country. This comprehensive solution includes planning the layout, selecting machinery, and executing successful production trial runs.

**What does IIJS mean for your business?**

IIJS is a crucial event for us. It offers a platform to showcase new technologies, understand market trends, and network with industry professionals. This show helps us grasp market requirements and develop strategies to expand our market reach.

**What are the advantages of participating in IGJME?**

IGJME helps us connect with the right customers. While many shows we participate in have large footfalls, the actual conversions are often low due to mismatched needs. At IGJME, however, we receive genuine leads and experience higher conversion rates.

**Current market sentiments?**

The domestic market outlook is very positive and is expected to grow due to rising local demand and increasing disposable income. Additionally, many new corporations are planning to enter the market

**Outlook for rest of 2024 and 2025?**

The years 2024 and 2025 are pivotal for many global economies. With the US presidential elections at the end of this year, ongoing cold war tensions, and rising gold and silver prices, there will be numerous challenges and opportunities. It will be crucial not only to be the fittest but also the smartest to thrive.



**What new products / innovations are you bringing to the show?**

This year, we are introducing a range of new technologies in CAD, CAM, casting, mass finishing, laser systems, metal (dust) collectors, and photography. Additionally, we are bringing in new components and materials to help manufacturers add more value to their products. We also have several specialised products that many companies are not yet aware of, which can help reduce gold loss and increase production efficiency.



The Select Club

**Jio World Convention  
Centre Mumbai**

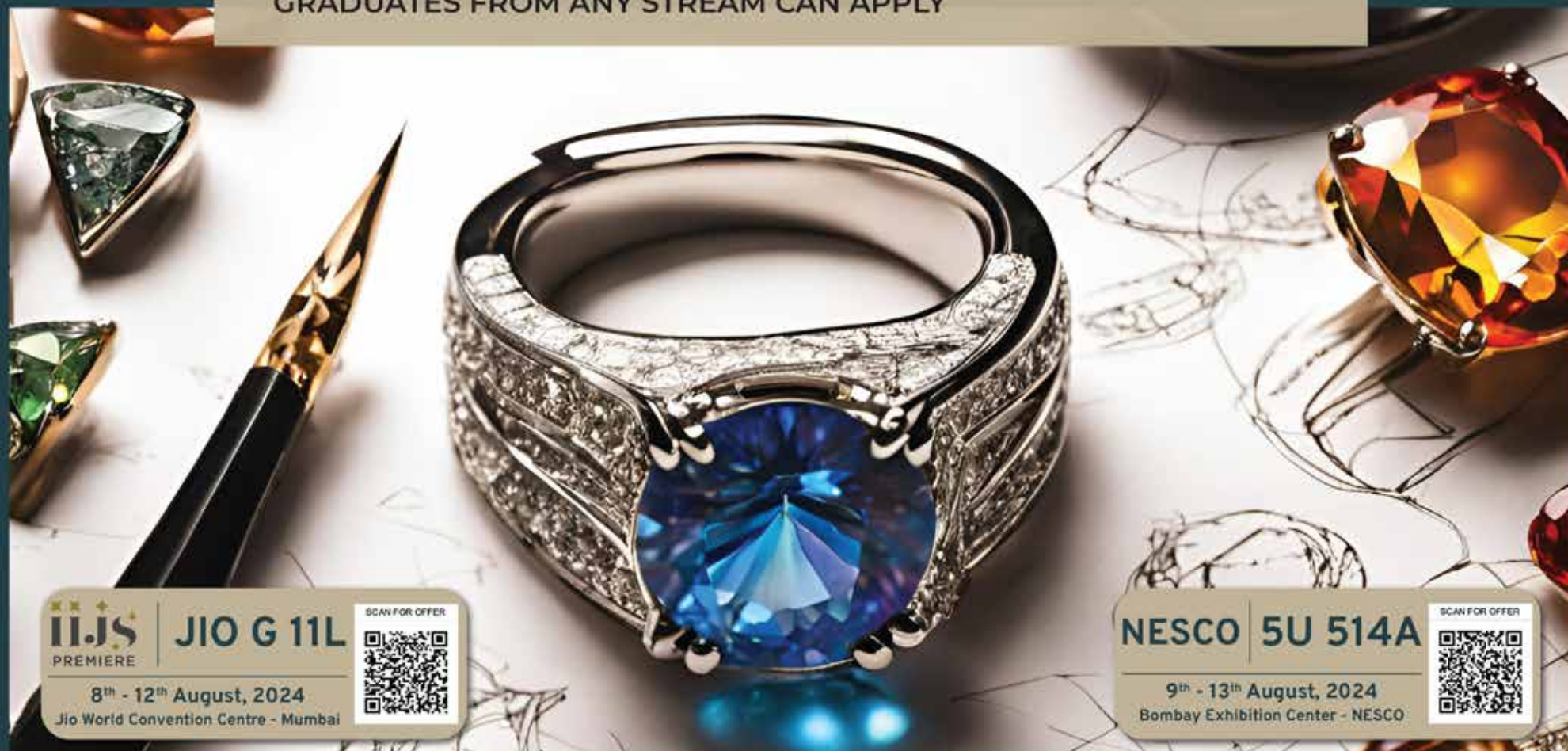
**Stall No: CLUB.7A**

**8th - 12th  
August 2024**

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9TH - 13TH AUGUST, 2024  
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Stall No(s): 4R 475B | Hall No: 4

F/22, Nandham Estate, Opp Jalaram Hardware Stores, Marol Maroshi Road,  
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9TH AUGUST TO 13TH AUGUST  
VENUE: BEC-NESCO  
HALL : 1  
STALL NUMBER: 1B 49A**



## IIJS MERCHANDISING TRENDS

# Elegance on Display: Tastefully Decorated Booths Shine at IIJS

Sonal Goyal of IIGJ Selects the Best Visual Merchandising Displays at IIJS Premiere 2024

## SENSUEL JEWELLERY

A touch of Victorian extravagance signifies luxury and richness in these pieces of art. The display integrates opulent Victorian elements, creating an atmosphere of grandeur and sophistication. Rich textures, intricate details, and luxurious materials enhance the jewelry's elegance. Strategic lighting highlights the brilliance and craftsmanship of each piece, while ornate props and vintage decor elements add to the display's allure.



## SRISHTI GOLD PVT LTD

The visual display at Srishti Gold Pvt Ltd exudes extravagance and glamour, with careful attention to color contrasts that enhance the brilliance of the gold jewelry. Each piece is thoughtfully positioned and illuminated to highlight its unique craftsmanship and design. Opulent backdrops and sophisticated props further elevate the presentation, drawing attention to the intricate details and luxurious nature of the masterpieces. This meticulous approach ensures that every item is showcased to its fullest potential.



## PC TOTUKA & SONS

PC Totuka & Sons showcase their exquisitely crafted masterpieces with beautiful floral patterns and contrasting shades of props. The visual display is meticulously designed to captivate and enchant viewers, highlighting the intricate details of each piece. Floral patterns add a touch of nature and elegance, creating a harmonious blend with the luxurious jewels. Contrasting shades of props enhance the visual appeal, ensuring each masterpiece stands out prominently.



## GHATIWALA JEWELLERS

Ghatiwala Jewellers masterfully incorporate antique props, adding a touch of nostalgia to their mesmerizing jewels. The geometric gold jali backdrop enhances the bold and strong jewelry pieces, featuring chunky emeralds and beautiful pearls. This combination creates a striking visual display that highlights the uniqueness and elegance of each piece.



# THE PREMIER DESTINATION FOR GLOBAL BUYERS



INTERNATIONAL  
GEM & JEWELLERY  
SHOW  
JAIPUR

03<sup>rd</sup> - 05<sup>th</sup> APRIL 2025  
Jaipur, India

### EXHIBIT PRODUCT CATEGORY

Loose Stones (Colour Gemstones and Diamonds)  
Gemstone & Diamond Studded Jewellery  
Silver Jewellery

### INVITED BUYER COUNTRIES

USA, UK, Europe, Oceania,  
Latin American countries, Middle East,  
China, Vietnam, Russia, CIS

Scan to Visit



Scan to Exhibit



For further information, contact :-

Mugdha Deshpande: +91 8657418860 | [mugdha.deshpande@gjepcindia.com](mailto:mugdha.deshpande@gjepcindia.com)  
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## 350+ BUYERS FROM 35+ COUNTRIES ARE ATTENDING

2024  
**IGJS** INTERNATIONAL  
GEM & JEWELLERY  
SHOW  
**DUBAI**

08<sup>th</sup> - 10<sup>th</sup> October, 2024  
Hotel Le Meridien, Dubai

### Exhibit Product Categories

- ◆ Plain Gold Jewellery
- ◆ Diamond & Gemstone Studded Jewellery
- ◆ Natural Diamonds

Scan to Visit



Scan to Exhibit



For further information, contact :-

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Ali Bharmal : +91 8879310457 | [ali.bharmal@gjepcindia.com](mailto:ali.bharmal@gjepcindia.com)

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# The Select Club

## EXPERIENCE THE LUXURY

The first ever Select Club at IIJS Premiere will host 101 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery. Visit JWCC Level 3 (Jasmine Hall).

- 1UNIQUE JEWELS PRIVATE LIMITED
- AADEY JEWELS PRIVATE LIMITED
- AAHAV FINE JEWELS
- AAROH JEWELS
- ABHAY NAVINCHANDRA
- ACHAL JEWELS PRIVATE LIMITED
- ANAND SHAH JEWELS LLP
- ANGEL JEWELS LLP
- ANOKHA JEWELS PRIVATE LIMITED
- ANSAA JEWELLERS (P) LTD.
- AQUA JEWELLERS
- AWESOME SPARKLERS
- BAHETI GEMS & JEWELS PVT. LTD.
- BANSI JEWELLERS
- BEAUTY GEMS & JEWELLERY
- BIRDHI CHAND GHANSHYAM DAS
- CARAT COUTURE FINE JEWELLERY
- D YNE JEWELLERY
- DASSANI BROTHERS
- DEEPAK JEWELLERS
- DHANRUPJI DEVAJI CO
- DIAGOLD
- DIPTI AMISHA
- EMPRIYAL
- ENSHINE
- EXQUISITE COLOR KRAFT PVT. LTD
- FARAH KHAN FINE JEWELLERY PVT. LTD.
- GDK JEWELS PRIVATE LIMITED
- GEETA SHYAM JEWELLERS PRIVATE LIMITED
- GEHNA JEWELLERS PVT. LTD.
- GEM EXPORTS
- GEM PLAZA PRIVATE LIMITED
- GHATIWALA JEWELLERS
- GIE GOLD CREATIONS PVT. LTD.
- GK CHUDIWALAS LLP
- GOLD STRINGS JEWELLERY PRIVATE LIMITED
- GOLECHA S JEWELS
- HARITSONS DESIGNS PVT. LTD.
- HEEDARIO GEMS AND JEWELS
- HOUSE OF SPARSH PVT LTD
- INDIANIA JEWELLERY COMPANY PVT LTD
- J.P. GEMS AND JEWELS
- JAIPUR RATNA MANUFACTURING PVT. LTD.
- JATIN GEMS
- JEWELLERY BY SURANAS
- JEWELS OF RAJPUTAANA
- KINU BABA JEWELLERY (INDIA) PVT. LTD.
- KOSHA FINE JEWELS PVT LTD
- MAA SATTI JEWELS
- MAMRAJ MUSSADILAL JEWELLERS
- MANISH BHINDI JEWELS
- MANOJ ORNAMENTS PVT. LTD.
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- MODI EXPORT HOUSE
- MOHAN LAL NARAYAN DAS JEWELLERS
- NAULAKHA JEWELLERS
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- NINE JEWELLERY
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- ORIENTAL GEMCO PVT. LTD.
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- PEACEMOON TRADERS
- PRAGYA JEWELS PRIVATE LIMITED
- PRIMESTAR GEMS & JEWELS PVT. LTD.
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- RAJ JEWELLERS
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- RANIEK JEWELS LLP
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- SAWANSUKHA JEWELLERS PVT.LTD.
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- TARA FINE JEWELS
- THE LEO JEWELS
- UMA ORNAMENTS
- VALENTINE JADAU
- VALENTINE JEWELLERY (INDIA) PV T. LTD
- VAMA FINE JEWELS
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JEWELERX

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1C 80C

KAMA  
Evolving since 1996

Hall: 04 (NESCO)  
4S 477B



SINCE 1905

Hall: 04 (NESCO)  
4S 480A



Laxmi Diamond  
Since 1972

Hall: 03 (NESCO)  
3Q 394

MIDAS  
DIAMONDS PVT LTD

Hall: 04 (NESCO)  
4R 478B

priority  
JEWELS PVT. LTD.

Hall: 04 (NESCO)  
4S 479A

SANGHI  
Precious Gemstone Jewellery

Hall: 01 (NESCO)  
1B 56B

To know more about the program contact SAMEER GOSAR +91 84518 69611 (NATIONAL SALES MANAGER)

**VIEWPOINT**

# Celebrating 17 Years of Craftsmanship: Haritsons Designs' Legacy at IIJS Premiere

**ABHISHEK HARITWAL, FOUNDER OF HARITSONS DESIGNS PVT. LTD.,** Jaipur, discusses the new collection dedicated to the glory of Maharaja Sawai Jai Singh II. Constant tweaks and alterations in crafting techniques has helped the award-winning brand stay ahead of the competition. Haritwal attributes the company's growth to IIJS, which has helped them expand their footprint across the country.

**Tell us briefly about your company's journey. What are you unveiling collections at IIJS Premiere this time?**

We are planning to unveil Sawai- A Quarter Above The Rest! As the name suggests, this title was bestowed upon the rulers of Jaipur, and denotes excellence in design and craftsmanship to the tune of one and quarter. This collection features large uncut diamonds with the grace and lustre befitting royalty, cleverly matched with contemporary-coloured gems but with age-old setting and techniques. This collection is a befitting tribute to Maharaja Sawai Jai Singh II. Founded in 1726 by the Maharaja Jai Singh, Jaipur swiftly transformed into one of the world's foremost centres for gem craftsmanship. The Maharaja was a visionary and discerning connoisseur who strategically invited the finest jewellers and artisans from across the Mughal Empire: Delhi, Agra and Benaras! He enticed them with land grants and tax relief to establish the renowned Johari Bazaar!

**Tell us more about the innovations that you have introduced lately.**

Jaipur, a city of historical aesthetics and cultural splendour, bears witness to the timeless artistry of gem cutting and jewellery.

This vision guides Haritsons Designs' commitment to excellence by conducting R&D on a craft that is three centuries old.

We address issues such as the tarnishing of foils under the polkis. We have developed a technique to prevent the back foil from tarnishing, which saves the significant cost of re-jadai and instills confidence in our customers.

Our company is known for achieving the lowest possible gold weights in designs, thanks to our team of master makers and CAD specialists who have



made this possible.

Last but not the least, we take inspiration for our designs from the jadau pieces exhibited in museums worldwide. We like to enrich the narrative of Jaipur's jadau jewellery.

**What are your expectations for the show?**

We are expecting a brilliant show especially after a long, dull summer. Fortunately, the pro-gold budget, which has significantly lowered prices, has already bolstered trade sentiments. I personally believe we have every reason to look forward to a spectacular IIJS Premiere.

We are a brand known for our design and efficient delivery

skills, coupled with a good manufacturing setup. We have been fortunate to work with key retailers across the country -- from metros to tier II and III cities. With each passing year, we are discovering new set of retailers from the smallest towns of India who want to ride the rising wave of the Indian jewellery industry's design!

**What is currently trending in terms of consumer preferences?**

Thanks to a number of high-profile weddings heavily

promoted on social media, that have contributed greatly to the Indian jewellery industry. It has ignited a desire and awareness for high-end designer jewellery set with diamonds, uncut diamonds, emeralds, and more. So, many bookings at IIJS Premiere may be influenced by the recent social media posts that are capturing global attention.

**How has participating in IIJS shows shaped the future of your company?**

We are grateful to have been a positive contributor to the design inspiration journey of the industry since the inception of our company. Our battery of design awards accolades is a testament to our humble journey. We have been participating in IIJS for almost 17 years now, and there's not an iota of doubt to admit that this show has been the reason for our current domestic reach. Undoubtedly, it's the single most important event of the Indian jewellery industry.

## BRAND WATCH

# Polki Goes Pret

**DASSANI BROTHERS**, known for their exquisite bridal collections presents polki in a new light. Their Navya collection is tailored to resonate with the youthful spirit. The lightweight, minimal designs are adorned with uncut diamonds with a hint of brilliant cut diamond accents. The pieces are further highlighted with pastel and bright enamelled hues. Each piece, crafted in 18-karat yellow or rose gold makes a statement with its playful yet sophisticated aesthetics. Polki jewellery, an age-old category, is presented in a contemporary format. From delicate two-line necklaces and dainty pendants to statement earrings, the Navya Collection is about making fashion accessible, allowing the youth to express themselves boldly and beautifully.



# Bridal Elegance

Animal motifs are in vogue these days! **GEETA SHYAM JEWELLERS** presents a unique combination of jadau bridal jewellery featuring foliar motifs along with beautifully rendered elephant trunks, saturated with diamonds. The collection is adorned with vibrant emeralds and rubies, lustrous pearls, and polkis of various sizes. The novel designs captivate with their intricate craftsmanship and innovative use of animal motifs, adding a touch of whimsy to traditional bridal wear. In addition to the bridal line, the collection includes layered necklaces with floral motifs and sleek, slim pendant necklaces for daily wear. Whether you're a bride-to-be or a jewellery enthusiast here's an array of stunning options to elevate your style.



## BRAND WATCH

# Beguiling Beauties

**GEM PLAZA**, known for its predilection for fine lustrous gemstones, unveils a collection of mesmerising necklace sets that are adorned with muted palettes of gemstones or vibrant electric shades that create a strong visual impact.

From single-line necklaces featuring emerald and diamond motifs to long pendant necklaces, the collection offers a diverse range of styles. Multi-row necklaces adorned with diamonds and serene aquamarines, and bold, graphic designs each make a statement.



# Enchanting Lotus Blooms

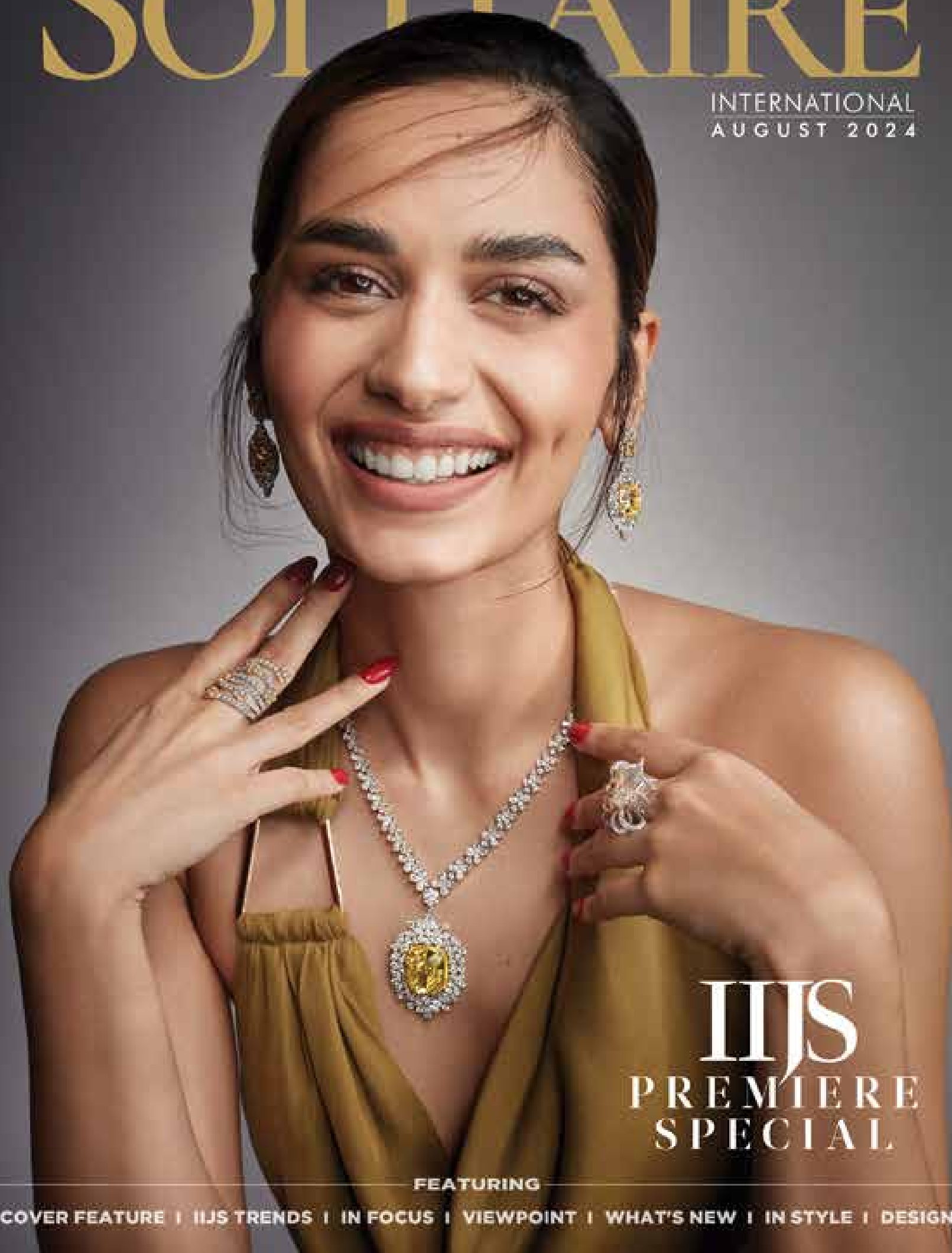
At the heart of **KALAJEE JEWELLERY'S** latest offering lies the charming Lotus Blossom earrings collection. Painstakingly crafted, each piece celebrates purity, enlightenment, and spiritual growth. The collection seamlessly blends the elegance of chand balis and jhumki styles. Made from 14-karat gold, these earrings feature sparkling uncut and full-cut diamonds. The lotus motifs, delicately fashioned from pink tourmalines, symbolise purity and grace. Each petal, carefully cut and polished, forms the essence of the lotus flower. Tanzanite drops and carved beads suspend like dewdrops, adding a modern twist to the design language. Whether you're a Gen Z bride or simply seeking timeless elegance, the Lotus Blossom collection is sure to enthrall you.



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# SOLITAIRE

INTERNATIONAL  
AUGUST 2024



IIJS  
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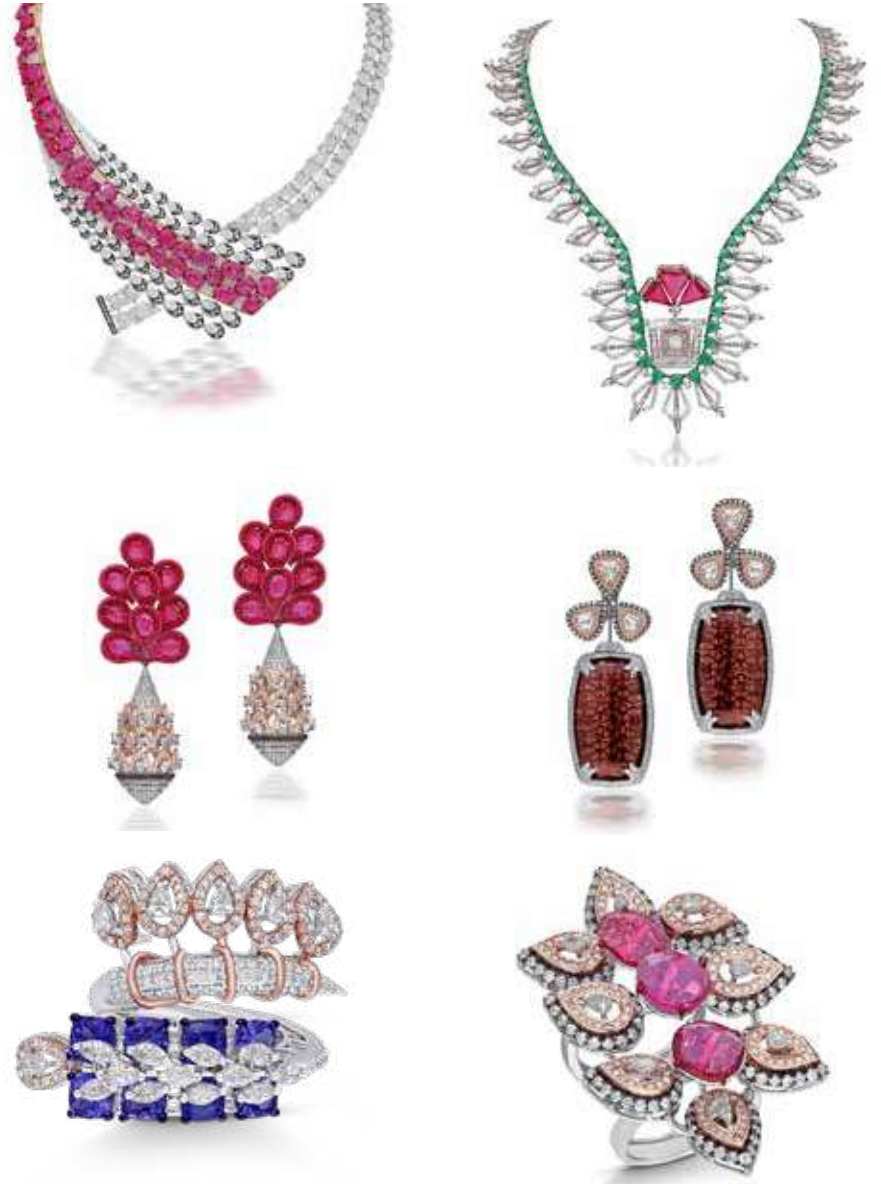
FEATURING

COVER FEATURE | IIJS TRENDS | IN FOCUS | VIEWPOINT | WHAT'S NEW | IN STYLE | DESIGN

**BRAND WATCH**

# Bold Symmetry

The **LEO JEWELS MANUFACTURES** couture fine jewellery that is exclusive, extravagant and exudes elegance. The contemporary creations, lush with diamonds and gemstones, stand out for their differentiated designs. Each jewellery piece offers a fresh design perspective infused with creative and exceptional artistry. The modern creations appeal to women who want unique jewellery that reflects their individuality. The Art Deco-inspired necklace framed by a line of emeralds gives way to a diamond-studded geometric fringe, while the ruby and diamond centric piece sits in the middle of the U-shaped design. The pair of tourmaline ear studs surrounded by bunches of emerald beads held up by diamond stumps is another example of their deft craftsmanship.



## Sequel | 2 YEARS



**EXCLUSIVE  
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 FOR IIJS PREMIERE 2024**



## INNOV8 TALKS SCHEDULE

# Innov8 Talks Schedule

JIO WORLD CONVENTION CENTRE (JWCC) 8th to 12th August 2024						
Sr.no	Date	Time	Speakers	Company Name	Designation	Topic
1	9th August	12:00 pm to 1:00 pm	"Arzan Singpurwalla "	Whatsapp for Business @Meta	Partnerships Lead	Revolutionizing the jewelry world with WhatsApp
2	9th August	1:00 pm to 2:00 pm	"1. Maha Al Sibai 2.Ali Al Ali 3.Nosheen Bakhsh 4.Vinita Michael"	Dubai Business group for Gold & Jewelry Designers	" -Maha Al Sibai, Chairman - Ali Al Ali, Vice Chairman - Nosheen Bakhsh, Secretary General - Vinita Michael, Director of Membership and Marketing "	Bridging Cultures : Collaborative Design initiatives between Dubai and India
3	9th August	2:00 pm to 3:00 pm	Smit Patel	Greenlab Diamonds	Director	Future Outlook: The Role of Lab-Grown Diamonds in the Jewelry Industry
4	9th August	4:10 pm to 5:10 pm	Deepak Tulsian	My Wisdom Lane	Founder	How to Transition from Unorganised to Organised retail chain
5	10th August	12:00 pm to 1:00 pm	Ashish Sakhardande	GJEPC India	Head @ IJEX, India Jewellery Exposition Dubai	Building your jewellery business in the middle east through IJEX dubai
6	10th August	2:00 pm to 3:00 pm	Pranay Narvekar	Pharos beam	Co-founder	Diamond Market Fundamentals and natural supply
7	10th August	4:30 pm to 5:30 pm	Dinesh Bhai	P. M. Shah & Co. Jewellers Pvt. Ltd	Managing Director	Lucky Lakshmi Festival Presentation for trade
8	11th August	2:00 pm to 3:00 pm	Avi Kravitz, Founder & CEO · Diamond Gems	Diamond Gems	Founder & Ceo	The Diamond Market: Changes, Challenges & Opportunities
9	11th August	3:30 pm to 4:30 pm	Mihir Shah	Universal Connections	Consultant, Advisor & Trainer in International Business	How to be a Successful Exporter



## innov8 TALKS

Join us for an insightful session on  
**INDIA PAVILION AT INHORGENTA  
 MUNICH 2025-GATEWAY  
 FOR INDIAN MANUFACTURERS & EXPORTERS  
 TO ENTER THE EUROPEAN MARKET**

**STEFANIE MANDLEIN**  
 Exhibition Director- Inhorgenta Munich  
 Messe Munchen

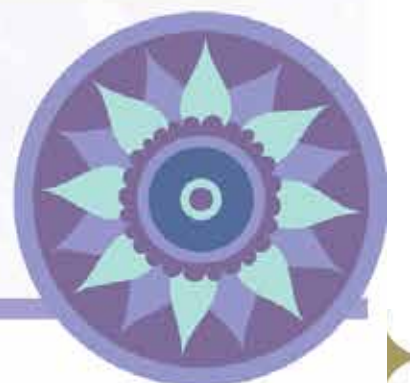


To Register, Scan



8<sup>th</sup> August | 4:00 pm to 5:00 pm  
 Launchpad Jasmine, Level 3,  
 Jio World Convention Center (JWCC)

9<sup>th</sup> August | 5:00 pm - 6:00 pm  
 Launchpad, Hall No.1,  
 Bombay Exhibition Center (BEC)



## BOMBAY EXHIBITION CENTRE (Nesco) -9th to 13th August 2024

Sr.no	Date	Time	Speakers	Company Name	Designation	Topic
1	9th August	2:00 pm to 3:00 pm	Hardik Prajapati	HP Design Studio	Founder	AI for the jewellery industry
2	9th August	3:00 pm to 4:00 pm	"Arzan Singpurwalla "	Whatsapp for Business @Meta	Partnerships Lead	Revolutionizing the jewellery world with WhatsApp
3	9th August	4:00 pm to 5:00 pm	Prerna Makharia	Style Prer	Founder	Jewellery Networking by Prerna Makharia
4	9th August	5:00 pm - 6:00 pm	Stefanie Mändlein's	Messe München	Exhibition Director	India pavillion at Inhorgenta Munich 2025-Gateway for Indian manufacturers & exporters to enter the European market
5	9th August	6:00 pm to 7:00 pm	Dinesh Bhai	P. M. Shah & Co. Jewellers Pvt. Ltd	Managing Director	Lucky Lakshmi Festival Preview Presentation
6	10th August	11:30 pm to 12:30 pm	Piyush Goyal	NA	NA	Interactive session with Trade & key international delegates
7	10th August	2:00 pm to 4:00 pm	NA	Jewelex India	NA	Product Launch Jewelex India
8	10th August	4:00 pm to 5:00 pm	Chetan Mehta	Laxmi Diamonds	MD, Founder	Coffee with Chetan Mehta featuring Dinesh Lakhani
9	10th August	5:30 pm to 6:30pm	Award			40 UNDER 40
10	11th August	12:00 pm to 1:00 pm	Ashish Sakhardande	GJEPC India	Head @ IJEX, India Jewellery Exposition Dubai	Building your jewellery business in the middle east through IJEX dubai
11	11th August	1:00 pm to 2:00 pm	Jignesh Bhai	Divine Solitaires	TBC	The first weekly Draw of the Solitaires Festival of India by Divine solitaires
12	11th August	2:00 pm to 3:00 pm	Sachin Jain	World Gold Council	Regional CEO India	Innovation in Jewellery Mfg to Address Rising Gold Prices
13			Ankit Mehta	Walking Tree	Co founder, Diamantiare	
14	11th August	3:30 pm to 4:30 pm	Tarun Jain	World Jewellery design awards	Founder - Managing Director	WADA Luxury Jewellery Magazine - UAE
15	11th August	5:00 pm to 6:00 pm	Dinesh Bhai	P. M. Shah & Co. Jewellers Pvt. Ltd.	Managing Director	Lucky Lakshmi Festival Presentation for trade
16	11th August	6:15 pm to 7:30 pm	Shekhar Bhandari	Kotak SME	President	Outlook on Gold
17	12th August	2:30pm to 3:30pm	Abid Murshed	Paypal India	Head of Sales- India	Global Payment Gateways: Facilitating International Transactions
18	12th August	4:00 pm to 5:00 pm	Mihir Shah	Universal Connections	Consultant, Advisor & Trainer in International Business	How to be a Successful Exporter

**innov8 TALKS**

Join us for an insightful session on  
**HOW TO TRANSITION FROM UNORGANISED TO ORGANISED RETAIL CHAIN**

**DEEPAK TULSIAN**  
 Founder, My Wisdom Lane

To Register, Scan  
  
**9<sup>th</sup> August | 4:10 pm to 5:10 pm**  
 Launchpad Pavilion Hall,  
 Jio World Convention Center (JWCC)

**innov8 TALKS**

Join us for an insightful session on  
**BRIDGING CULTURES COLLABORATIVE DESIGN INITIATIVES BETWEEN DUBAI AND INDIA**

**MAMA AL SIBAI** CHAIRMAN  
**ALI AL ALI** VICE CHAIRMAN  
**VINITA MICHAEL** MEMBER OF HONORARY AND HONORARY  
**NOSHEEN BAKHSH** SECRETARY GENERAL  
**MODERATOR**  
**ASHISH SAKHARDANDE**  
 Head @ IJEX,  
 India Jewellery Exposition Dubai

**DUBAI BUSINESS GROUP FOR GOLD & JEWELRY DESIGNERS**

To Register, Scan  
  
**9<sup>th</sup> August | 1:00 pm to 2:00 pm**  
 Launchpad Pavilion Hall,  
 Jio World Convention Center (JWCC)



# BOOKINGS NOW OPEN



# IJP

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**For Booking, Contact: 7700974085**

Email: [callcentre@gjepcindia.com](mailto:callcentre@gjepcindia.com)

Website: [jewellerypark.org](http://jewellerypark.org)

Scan to Register



# FACILITIES

**COMPLIMENTARY**  
**WiFi**  
 FOR ALL THE VISITORS & EXHIBITORS AT  
**IIJS PREMIER 2024**

**iijs PRIME+ LOUNGE**  
 Hand-picked Food | Beverages | Super Speed WiFi  
 For IIJS Prime Plus Members

Jio World Convention Centre  
 Jasmine Hall, 3rd Floor

Bombay Exhibition Centre  
 Open Bay Area (Cafeteria),  
 Between Hall 1 & 2

**OLA** | **Uber**

**Drop-off points at JWCC**

Gate no: 19 & 20

**Exhibition Access**  
 For Specially-Abled

Our show is equipped with provisions for those with special needs

Kindly inform us in advance so we can make necessary arrangements for you

Contact:  
 9920024185

Email:  
 pooja.andhe@gjepcindia.com

**Entries and Exits at**  
**Bombay Exhibition Centre**

For Visitors and Exhibitors  
 (Pedestrian Entry from all Gates)

VISITOR PARKING AT LODHA FIORENZA (NEXT TO BEC),  
 ROMELL AETHER (GOREGOAN EAST), OBEROI PRISMA (JVLR)

**Vehicular Entry and Exit at**  
**Jio World Convention Centre**

For Prime Exhibitors, Exhibitors,  
 Prime Visitors, Visitors

**Your Face, Your Badge!**

**First ever Gem & Jewellery B2b Show to introduce facial recognition technology from seamless entry**

Scan to register  
 Or visit the link below:  
<https://iijs.gjepc.org/exhibition/>

CELEBRATING 4 DECADES OF MAXIMISING BUSINESSES  
[www.gjepc.org](http://www.gjepc.org) | [GJEPcindia](https://www.gjepcindia.com) | [IIJS.GJEPc](https://www.iijs.gjepc.org) | [GJEPcIndia](https://www.gjepcindia.com) | [GJEPcIndia](https://www.gjepcindia.com)

**BOOKING OPEN FOR**  
**ICONIC CUSTOMERS**

**IJP**  
 INDIA JEWELLERY PARK  
 MUMBAI

FOR MORE DETAILS CONTACT ROHIT KUMAR | +91 7700974085

**OUR HANDPICKED & FINEST FOOD BRANDS AT BOMBAY EXHIBITION CENTRE**

<b>NESCO SOCIAL</b> Fusion Foods	<b>Quick Bites</b> Indian Snacks	<b>Indic</b> Thali	<b>NEW YORK BURRITO COMPANY</b> Tacos, Nachos & Burritos	<b>TEMPTING TRUCK</b> Burgers, Warps & Momos
<b>KC ROASTERS</b> Coffee & Bakery	<b>HIGHNESS</b> Pani, Pasta & Sandwiches	<b>JUCES N CHILLS</b> Fresh Juices	<b>SOCIETY</b> Tea (Moveable Cart)	<b>TIBB'S</b> Frankies
<b>NORTH PAVILLION</b> Thalis & Combo Meals	<b>CHHOLAY</b> Cholley Bhatura	<b>NESCO</b>	<b>SANDWIZZAA</b> Sandwiches	<b>SUBWAY</b> Sandwiches & Salads
<b>MADHUR MISHTHAN</b> Chats & Snacks	<b>DAILY DELI</b> Sandwiches, Warps & Pizza	<b>CHINA TIMES</b> Chinese Meal	<b>SHAMI RASOI</b> Thalis, Biryani, Pav Bhaji, Misal Pav & Poha	<b>RAJDHANI</b> Thali
<b>CHETTINAD EXPRESS</b> South Indian Snacks	<b>TEA POST</b> Tea, Snacks	<b>RS MAHI CAFE</b> Dosa	<b>COFFEE DAY</b> Coffee & Bakery	<b>JOSHH</b> Kulfi, Falooda & Indian Snack Foods
<b>SBARRO</b> New York Pizza	<b>BLUE TOKAI</b> Coffee & Savoury	<b>ANANDO</b> Flavoured Milk	<b>HATTI KAPPI</b> Coffee & Bakery	<b>BECKY BEE'S</b> Ice Cream
<b>MAHARAJA BHOG</b> Thali	<b>DOPE COFFEE</b>	<b>SURTI NAMKEEN</b> Sandwiches, Dhokla, Jalebi Fafda	<b>AMRITSARI JUNCTION</b> Indian Snacks	
<b>ZUO CHINESE</b>	<b>CHARCOAL EATS</b> A STORY IN EVERY BITE			

# FACILITIES

## TO & FRO BUS SHUTTLE SERVICE

- 📍 Gorgeaon Station
- 📍 Bandra Station
- 📍 Kurla Station
- 📍 Official Hotels
- 📍 JWCC
- 📍 BEC



- Advisory:**
- Avoid taking private vehicles/rented cars.
  - Use shuttle services available for your convenience.
  - Take the metro near BEC - NESCO, (GOREGAON EAST STATION) to avoid traffic congestions and save time.

## IIJS APP

For all the insights of IIJS



- + Visitor Registration
- + Exhibitor List
- + Digital Planner
- + Virtual Visiting Card
- + Real-Time Notification
- + 3D Interactive Floor Plan
- + Show Features & Updates
- + Innov8 Talks (Seminars) Schedule & Registration
- + IIJS Show Daily & Newsletter

Download the IIJS APP from Google or Apple App Store



## COMPLIMENTARY WATER



FOR ALL THE VISITORS & EXHIBITORS AT IIJS PREMIERE 2024

First-ever show to Introduce **Digital Planner on IIJS App**

Keep a track of your meetings and exhibitor visits seamlessly

Download the app from:




## Effortless Navigation & Premium Services Await You!

Facilities & Services at the show

 Facial Recognition	 To & Fro Shuttle Service	 Free Wi-Fi	 Complimentary Water Bottles
 Cafeterias	 Mobile Charging Stations	 First Aid	 Prayer Room

## Registration Counter at BEC

For Jewellery: Gate no: 2, Grande Hall

For Machinery: Near Hall 7



## Scan, Connect and Network effortlessly!

### The Virtual Visiting Card feature on IIJS App

Simply scan exhibitor badges to access their contact details instantly



Download or Update the IIJS App to enjoy advanced navigation & features



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## Registration & Baggage Counter at JWCC - P1



## BOOKING OPEN FOR ICONIC CUSTOMERS




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